



FOR IMMEDIATE RELEASE

Hamilton CAS Sponsorship & Toy Room Programs

HAMILTON, ON – While many families look forward to celebrating the holiday season, those who are struggling as a result of housing or food insecurity often find this time of year to be stressful.

For some of the parents working with The Children's Aid Society of Hamilton, providing the holiday experience they know would make their child happy, is simply unimaginable. The reality is that many families are having to choose between buying groceries and providing a gift for their child.

Last year, with the community's support, the Society provided more than 300 hampers to families in need and youth living independently on a tight budget. It is the agency's goal to do so again this year.

Donors interested in sponsoring a family will be provided with a list of suggested items to help maintain equitable sponsorships, as well as non-identifying family information to assist in personalizing the shopping experience. All sponsorships should be delivered to the agency by December 7th. Donations of new items to the Toy Room will be accepted up to December 14th.

"We are very appreciative of the community's generosity and the tremendous compassion and empathy expressed for those less fortunate," says Mary Meyer, Interim Executive Director at The Children's Aid Society of Hamilton. "Historically, with the support of many individuals, families, businesses and service organizations, we have lessened the burden often associated with this time of year, and helped to provide a very memorable holiday season. We look forward to being in a position to provide this level of support once again this year."

Anyone interested in additional information about the Society's holiday programs can visit www.hamiltoncas.com or email sponsorships@hamiltoncas.com.

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For more information, contact:
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